

Online DVD Rental System

An

e-Commerce Application

Features List

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ONLINE DVD RENTAL SYSTEM (e- COMMERCE)

Features List

A) Front End Features

1) Visitors Homepage

- Visitors Homepage designed in an appealing manner to provide information in an easy to view manner and at the same time maintaining a very clean, uncluttered outlook.
- Multiple Membership types (can be designed to suit your local needs). There can be a differentiation based upon the Members purely for Purchase of Video or Members for Rental and Purchase as well. Any combination to suit your requirement can be provided.

2) Personalized Homepage

- Personalized Homepage per Member. Each time the Member logs in he/she is addressed by the name and informed of the current status of movies in queue and the language preference. Movies according to the taste of the particular member are displayed on this page. The details on this page are updated daily.
- New Members are also given a personalized homepage that welcomes them and provides necessary instructions of what to do next.
- Provision (upon specific request) for separate homepages for Partial Members.

3) Search and Browse Features

- Easy search – by Cast, Director, Year of Release, Studio etc. This saves time for Members and the results are shown in a jiffy.
- Browse – Members can browse movies with ease and according to their tastes through search engine, by Genre, by clicking on the name of a Cast or Director or any other link provided appropriately in relevant pages.

4) Movie Details

- Members can click on any movie for a detailed description and recommendations – like: Movies which other members also viewed, Movies from similar Genre, etc. It also provides for Critics picks if required.

5) Rating & Recommendations

- Rating the Movies - Any Member can rate movies he/she has seen already, so that the software can analyze his/her taste and Recommend Movies to that particular Member. The member can alter the ratings from time to time, to suit his/her changing requirements.
- Recommendations are based on Members rental/purchase history and the rating provided by the Members. It provides for features like “Today’s selection for you”, “We thought these movies would suit your taste” etc.

6) Rental Queue

- Queue: Members are encouraged to maintain bigger queues of Movies, which they want to view; the software in turn selects movies, which are available for dispatch, and deletes the same from the queue upon sending the movies to the Member. The number of movies will depend upon the type of membership and the relevant instruction programmed by the Administrator.

7) Member Account Page

- Member Account pages for rental and shopping, rental lists, shopping cart, secure credit-card payment, etc.
- The Member Account page also tracks the Members rental history, ratings history, purchase history and gift subscriptions purchased.
- Provision for Members to update profile including Credit card details, mailing address, contact phone etc.

8) Related Questions Feature

- Related questions feature is provided to appear on all relevant pages, which involve action, by the member like filling up a form, or any possibility of error by the Member in performing the task required on that page.

9) Discount Coupons and Gift Vouchers (Optional Feature- Will be provided at extra cost)

- Gift subscription purchase facility is also provided for all Members and Non Members alike. This can be modified to suit particular requirements.

- Gift coupons and Promotional coupons are also generated as per the various schemes run by the website from time to time. Facility to redeem such vouchers is provided.

10) Add-On Module for DVD Sale

- In case you are planning for DVD Sale through the website, we can provide at extra cost, Add-On Module for DVD sale which comes with all features specific to sale and integrates with the Rental package with ease.
- Shopping Cart designed for easy, user-friendly process, which allows check out procedure, multiple selections of Movies, last minute changes etc without any room for confusion.

11) Other Front-end features:

- Multi-language (Can hold data of multiple language movies and display them according to the taste of the Members)
- Restricted display of Movie data for Non-Members
- Restricted usage of site for Non- Members
- User-friendly registration and login procedures. Provision to include Zip/Pin code checks
- System designed for Movie delivery by courier. Can be modified to suit your local requirements

B) Back End Features

- Add Movies and Movie related data (like Genre, Cast, Director etc) with ease
- Well designed Rental and Sale order management
- Fully web-based. Compatible on most common browsers (MS IE, Netscape, etc.).
- Payment Gateway Integration without hassles
- Customer management with full activity history
- Automatic inventory management system. Provides for entry of new video into the inventory, records rental movement and provides for deletion of the video when damaged or out of demand.
- Address label generation and printing

- Optional provision to generate and print barcode
- Sale promotions management
- Web content management
- Personalized Email to Members giving status of dispatches, returns, etc.
- Greetings Email to Members on occasions like Birthdays, Festivals etc.
- Customer mailing facilities – logistics management
- Multiple levels of User management for different employees with provision to set passwords and restrictions on usage by certain employees

C) Reports

Some of the reports the software can generate are:

- Rental / Sale* Logins Report
- Logins report - Town wise (Rental / Sale* members)
- Member registration data (Rental / Sale*)
- New Member list and profile (Daily Report) (Rental / Sale* members)
- DVDs / VCDs in circulation
- Damaged DVD/VCDs Report
- Forthcoming Movies Track Report
- CDs in Circulation (with Member or in Transit)
- Rental Activity Report
- CDs returned by Member, yet to be received by us
- VCDs/ DVDs Sale Report* (Weekly)
- New Title Added

And many more such detailed reports, which can be modified to suit your requirements

This software can be modified to suit any item other than DVD also.

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